



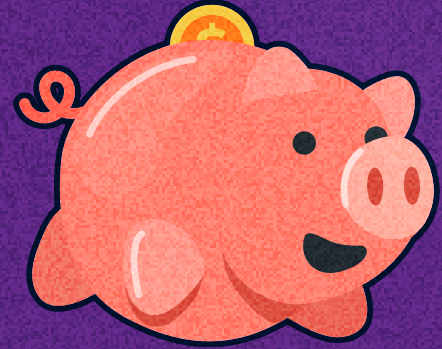
Shaping the Future of Fitness

Investor Insights

Project Overview

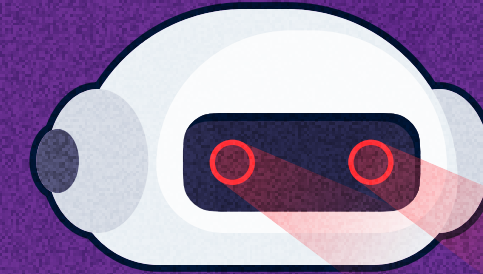
Fitton transforms everyday workouts into real rewards.

Our mission is simple: empower users to earn digital tokens solely through genuine effort. With a flexible, engaging platform, we convert every rep into measurable progress.



Cost Efficiency

Our system runs entirely on the client side, keeping infrastructure costs extremely low—even at scale with millions of users. Our CAC is as low as \$0.05 per user, while expected Customer LTV is robust at \$2–\$3 per user.



AI-Assisted Training

Fitton leverages advanced neural networks to serve as your personal AI trainer. Our system provides real-time feedback, form guidance, and personalized workout plans that adapt to your needs—offering the benefits of a physical trainer without the extra cost.



Revolutionary Approach

We've built an ecosystem where exercise, digital rewards, and blockchain integration connect seamlessly. Each rep translates into valuable tokens, merging fitness with next-generation technology.



Scalability

Simple, effective mechanics position Fitton to become the next big digital fitness phenomenon—think of it as evolving into the next “hamster coin” of the fitness world.

Key Statistics & Traction



450K+

Total Users

11K+

New Users / 7 Days

32K+

Total Workouts

32K+

New Users / 30 Days

22 609

Workouts with ≥1 Exercise

100K+

Users with Connected Wallets

2 544

Workouts Daily Peak (Feb 18)

30-Day Rewards Dynamics:

Daily token awards have peaked near 927 505—underscoring both the scale of participation and the robustness of our rewards ecosystem.



24K+

Tonkeeper



13.3M+

Tokens Won



40K+

Energy Crystals

23

Telegram Wallet



128K+

Diamonds



212K+

Energy

50K+

HOT Wallet



29K+

Chips



1 346

Streak Freezers

2 868

BitgetTonWallet



47K+

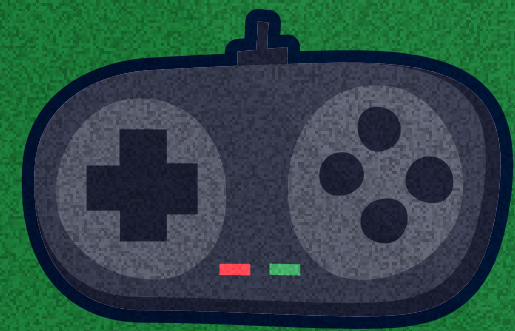
Mechanisms



5 324

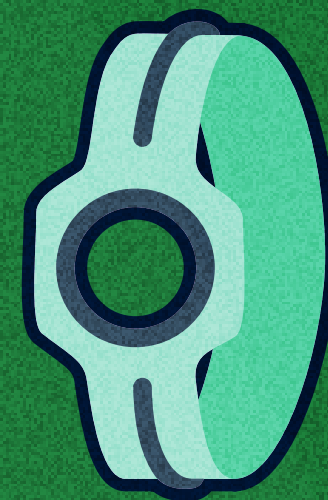
Boosters

Monetization Strategy & Revenue Forecast



\$4-9M

Microtransactions
Annually



\$10-15M

Marketplace
Annually



\$5-8M

Partnerships
Annually



\$1-2M

Digital Items
Annually



\$3-5M

Advertising
Annually

Roadmap



AUGUST 2024

- ✔ Launch of the Fitton v0.

SEPTEMBER 2024

- ✔ Data analysis and success metric reviews.
- ✔ Prioritization of bug fixes and UX enhancements.

OCTOBER 2024

- ✔ Collaboration with HOT wallet to boost initial traction.
- ✔ Expansion of exercise modules and design refinements.

NOVEMBER 2024

First Crypto Conference & Growth Enhancements

- ✔ Attend a major crypto conference in Dubai and implement key improvements based on user feedback.

DECEMBER 2024

30-Day Challenge & Community Engagement

- ✔ Launch the inaugural 30-day challenge with exclusive rewards.

JANUARY 2025

Bigger Challenge & Version 1.0 Development

- ✔ Initiate the second 30-day challenge with expanded content.

FEBRUARY 2025

Version 1.0 Release & Active Marketing

- ✔ Official launch of Fitton Version 1.0.
- ✔ Aggressive user acquisition through targeted marketing.

MARCH 2025

Marketplace, Collaborations & Squads

- Launch in-app marketplace for asset trading.

Q2 2025

Expansion of Fitton Ecosystem

- Introduce battle passes and premium subscriptions.
- Expand social interactions and wearable integrations.

Q3-Q4 2025

Scaling & International Growth

- Expand into new markets and drive global adoption.
- Forge strategic partnerships and launch international challenges.